

## Press release

June 9, 2010



### Keyrus expands its Business Intelligence offer by joining the 'Talend Alliance Program'

*Keyrus and Talend form an association to put the open source model to good use and to make data integration, data quality and 'Master Data Management' available to all companies.*

**Levallois, June 9, 2010 - Keyrus**, a major international player in Performance management consulting and integration of Business Intelligence solutions, today announced the conclusion of a partnership with **Talend**, the recognised leader in open source data management solutions.

Already in partnership with major Business Intelligence solutions publishers in the market as well as with innovative publishers, **Keyrus** has today expanded its decision support offer – which is already among the largest in the market – by adding an innovative open source offer using the **Talend** technologies.

The primary objective of this offer is to provide effective and highly efficient data integration solutions, data quality management solutions and MDM solutions to a large number of potential clients who wish to reduce their investment.

A pioneer in consulting and integration of Business Intelligence solutions, the **Keyrus** Group is a leader in innovation and research in this domain, especially through its activities relating to strategic monitoring, tests and incubation in its dedicated Innovation Centre.

After having tested the **Talend** data management solutions for more than a year in its laboratories, and then having implemented the first projects built on these technologies with clients such as the Zannier Group and Virbac, **Keyrus** decided to join the "Talend Alliance Program" as a Platinum partner and to certify several of its resources so that a targeted clientele could benefit from numerous advantages of the flagship products of the publisher: Talend Integration Suite, Talend Data Quality and Talend MDM.

Philippe **Huguet**, co-director of the **Keyrus** south-east branch declares: "*Talend offers the most efficient data management solutions in the open source market, with an unbeatable performance/price ratio. Moreover, the Data Quality and MDM offers of the publisher provide expanded functionalities and a new maturity level of open source solutions which create an increased interest in our clients, irrespective of their size.*"

With more than 8 million downloads, the data management solutions of **Talend** – data integration, data quality and Master Data Management – are the most used and the most deployed in the world. These solutions can be downloaded freely and with no charge; they connect with all the sources and targets so as to make data integration available to companies of all sizes, all levels of technical expertise and all budgets.

*“Keyrus is a leading player in performance management, both in France and around the world. We are happy to have worked with the company on the first common projects”, comments François Méro, General Manager EMEA at Talend. “In this context, we will rapidly develop business synergies, so as to specially promote our subscription solutions to users of our community solution. This will be done in France and overseas, particularly in Spain. The two companies follow a common objective: to develop enterprise data by leveraging the intelligence of its Information systems. We are happy to formalise this partnership today so as to help our clients attain this objective”.*

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## About Talend

**Talend** is the leader in open source data integration. More than 1200 paying clients from all over the globe, including eBay, Virgin Mobile, Sony Online Entertainment and Allianz, rely on the range of products and services of **Talend** to optimise the costs and to maximise the value of their data integration, data quality and MDM projects. With more than 8 million downloads, the **Talend** data management solutions are the most used and most deployed in the world. The company has a presence in North America, Europe and Asia, and relies on a world-wide network of partners. For more information, log on to: [www.talend.com](http://www.talend.com).

## About Keyrus

- **Keyrus**, a major player in consulting and integration of Business Intelligence and e-Business solutions for Large Corporates and ERP/CRM solutions for the Mid Market segment, currently employs more than 1300 associates in 10 countries, **and** has been helping its clients optimise their performance by offering them a comprehensive range of services in the following fields:
  - Business Intelligence - Performance Management
  - E-Business – Performance Web
  - Enterprise Management Solutions (ERP/CRM)

The **Keyrus** Group is listed in Euronext Paris (Compartment C/Small caps - ISIN Code: FR0004029411 – Reuters : KEYR.LN – Bloomberg : KEYP FP)  
For more information, log on to: [www.keyrus.fr](http://www.keyrus.fr)

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